

3xM
more message in the media

Annual report 2025

Stones Laid by Faith. Paths Walked in Hope.

What's Inside:

3xM Methodology • Partner Highlights • Finances • Organization • How to Give

Stones Laid by Faith. Paths Walked *in Hope*

….“So this is what the Sovereign LORD says: ‘See, I lay a stone in Zion, a tested stone, a precious cornerstone for a sure foundation; the one who trusts will never be dismayed.’” Isaiah 28:16

In every nation where 3xM walks alongside local believers, the work begins the same way: with a single stone laid in faith. A conversation. A moment of training. A digital seed planted in the heart of someone searching for truth. From these small beginnings, lasting paths are formed, paths that local leaders walk with courage, creativity, and hope.

This year, as we trained trainers, strengthened movements, and invested deeply in intracultural discipleship, we once again witnessed how God multiplies faithful steps. What is planted today is already shaping pathways that will guide generations tomorrow.

This confirms what 3xM has long practiced and held as conviction: digital ministry must be local, contextual, and led from within the culture. Intracultural discipleship goes further than simply placing content online. It is about equipping local believers to use media in their own voice, within their own digital environments, turning platforms into pathways that lead people toward truth and transformation.

Today, more than three billion people remain unreached or under-engaged. Many are now more accessible through digital media than through physical presence. And we are seeing fruit. Where media discipleship is locally owned and spiritually grounded, the Kingdom advances.

With increased resourcing, 3xM can accelerate this work, expanding media training, strengthening regional strategies, and reaching unreached and under-engaged peoples with the gospel. The opportunity before us is significant, but so is the hope.

This calling is echoed globally. Recent research released through the Lausanne Movement’s Global Voices Report confirms what many of us are experiencing firsthand: church leaders around the world recognize that the Church has been largely absent from the digital space and that regionally grounded digital strategies are urgently needed. The report highlights the need for thousands of churches to meaningfully enter the digital mission field in order to respond to this moment.

At 3xM, we believe this work begins not with scale, but with faithfulness, one stone at a time.

Stones laid by faith.
Paths walked in hope.

With gratitude and expectation.

Martien Timmer

Martien Timmer
CEO 3xM

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Platinum Transparency 2025
Candid.

EIN Number: 20-0779592

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To protect the safety and privacy of our partners and newcomers, we rarely use real names or identifiable photos. Some stories are shared using fictitious names and representative images.

Want to know more?
For safety reasons, we cannot share every detail publicly. If you would like to hear more about how your partnership is making a difference, we would be honored to speak with you personally. Info@3xm-intl.org

Donate now with PayPal

Join us in laying stones of faith and walking paths of hope. Your support helps equip local believers to reach their own communities.

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The Journey Continues: Multiplication *in Action*



At 3xM, our calling is to equip people who disciple others, within their own cultures, languages, and social systems. We believe lasting discipleship grows most naturally when it is shaped from the inside of a culture, guided by Scripture, and lived out in everyday life.

Through decades of global ministry experience, supported by missiological research and field observation, we have consistently seen that discipleship flourishes when local believers are equipped to lead within their own communities. When faith is nurtured through trusted relationships, cultural understanding, and ongoing mentorship, it is more likely to endure and multiply across generations.

Our Strategic Focus

Our work is centered in the 10/40 Window, where cultural, linguistic, and religious barriers often limit access to long-term discipleship training. Guided by **Romans 15:20,** *"to preach the gospel where Christ was not known"*, 3xM invests in identifying, equipping, and walking alongside local Christian leaders who are deeply grounded in Scripture and intrinsically connected to their cultural context.

Multiplication in Action

This year marks a continued emphasis on train-the-trainer discipleship through the 3xM Academy, equipping leaders who are prepared not only to grow as disciples themselves, but to train others within their own relational and cultural networks.

In Pakistan, we are witnessing the fruit of third-generation trainers, leaders who were trained by those we trained and are now equipping others. In Somalia, second-generation trainers are stepping into leadership, adapting discipleship pathways to their local context. In Senegal, we are beginning a new season of training and partnership, establishing a foundation for locally led multiplication. In Japan, a new young team is emerging, bringing a strong intracultural discipleship approach marked by youthful enthusiasm, artistic creativity, and culturally grounded expressions of faith. Their work is opening fresh pathways for discipleship that resonate deeply within Japanese cultural life.

How We Work

Our approach is intentional, relational, and designed for long-term sustainability:

Research & Cultural Analysis
Listening carefully to local voices to understand cultural strengths, values, and challenges that shape discipleship.

3xM Academy & Capacity Building
Providing structured, contextualized training that equips local leaders to disciple others and train future trainers.

Scalable Media as a Support Tool
Using digital platforms, video, and interactive courses to support training, mentoring, and connection across regions.

Sustainable Multiplication
Encouraging discipleship models that are reproducible and locally owned, enabling growth without ongoing external dependence.

As the 3xM Academy grows, so does a global network of trainers, mentors, and partners committed to culturally rooted discipleship. Each new connection strengthens this network, allowing discipleship to move naturally from one generation to the next.

This is not a momentary initiative, it is a continuing journey.

> **"The journey continues. Leaders are being equipped.And discipleship is taking root where it matters most.**



Impact Taking Root

At 3xM, impact is most clearly seen where local leaders are equipped, confident, and actively discipling others within their own cultural realities. Through intracultural discipleship and train-the-trainer education, we are witnessing faith take root in ways that are resilient, contextual, and sustainable.

Rather than exporting external models, our approach strengthens discipleship from within. This allows the gospel to be understood not as something foreign, but as a life-giving truth that speaks naturally into language, culture, and daily experience.

Afghanistan: *Creating Safe Pathways for Engagement*

In Afghanistan, impact is emerging through courageous and thoughtful engagement. Local teams are interacting with seekers in online forums, developing culturally sensitive courses, and creating discipleship resources that meet people where they are.

A significant milestone has been the development of an Afghan Bible study, now used within our network and by other Afghan ministries. This shared resource reflects growing collaboration and trust among leaders serving in highly sensitive contexts.

Pakistan: *Multiplication Through Training*

In Pakistan, the impact of long-term training is visible in the multiplication of leaders. What began as discipleship training has grown into a train-the-trainer movement, with local leaders now equipping others within their own villages and networks.

Engagement spans multiple languages and reaches hundreds of thousands online, guided by trained local leaders. Pakistan represents a maturing phase of the 3xM Academy, marked by second- and third-generation leadership.

Measuring Impact with Wisdom

As our work continues to grow in complex and sensitive contexts, we are intentionally refining how we measure impact. Beginning in 2025, our metrics increasingly reflect training depth, leadership multiplication, and pathway development rather than relying solely on surface level engagement indicators. This ensures that our reporting aligns with on the ground realities and prioritizes both safety and sustainability for seekers and disciple makers.

In response, we shifted from tracking individual milestones in isolation to measuring connected discipleship pathways. The refined KPIs follow people from first exposure and meaningful engagement through Scripture access, ongoing discipleship, integration into Christian community, and ultimately into leadership and training roles. Central to this approach is a focus on training generations of trainers who are equipped not only to disciple others but to train others to do the same.

Rather than measuring spiritual outcomes we cannot fully see, these KPIs focus on what can be responsibly tracked: the intentional preparation of people to carry the work forward within their own cultural context. As partnerships deepen and local leadership strengthens, we continue to see discipleship move forward step by step in places where perseverance matters most.

Why Measuring Discipleship Looks Different in High Risk Contexts

In many of the regions where 3xM serves, following Jesus carries significant risk. In places such as Pakistan, Afghanistan, and Somalia, open discipleship can lead to social isolation, violence, or worse. Because of these realities, growth does not always look fast or visible.

For this reason, 3xM prioritizes careful pathways, trusted relationships, and the training of local leaders who understand how to disciple others safely within their own cultural context. Our metrics reflect this reality, valuing depth, continuity, and leadership development over rapid public visibility.



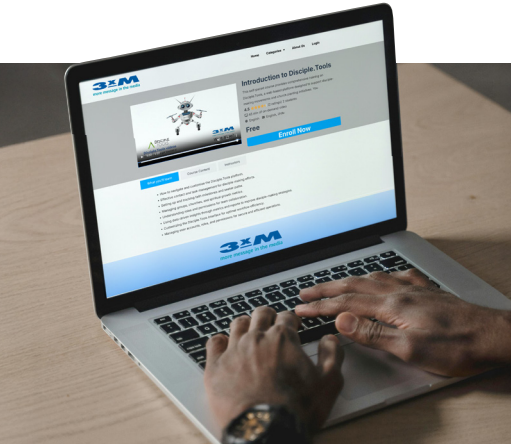
3xM *Academy* DNA Courses

A Year of Growth Building Stepping Stones for Global Discipleship



"I instruct you in the way of wisdom and lead you along straight paths." **Proverbs 4:11**

At the 3xM Academy, every course we develop is a steppingstone, a carefully shaped piece of the pathway that helps believers grow, lead, and multiply disciples in their own cultural context. In 2025, the Academy experienced one of its most productive and inspiring years to date. Our team worked with dedication and purpose to expand our curriculum, strengthen our digital resources, and ensure that partners across the 10 40 Window have access to high quality discipleship education.



Why We Develop DNA Courses

In many regions, rapid growth without deep discipleship can lead to discouragement, fragmentation, and disengagement. Our DNA courses are designed to address this reality by equipping local believers with biblically grounded, culturally authentic training that supports lasting faith and leadership development. Rather than focusing on short term outcomes, these courses help build sustainable discipleship pathways that are carried forward by local churches and leaders themselves.

This year, we completed two cornerstone DNA courses. The Unity Course was finalized and translated into French and Urdu, enabling partners in West Africa, Pakistan, and diaspora communities to walk together in humility, reconciliation, and shared purpose. We also completed the full Intracultural Discipleship Course, which equips leaders to shape discipleship from within their own cultural stories, values, and traditions. These courses move leaders from learning to confidence, from confidence to action, and from action to multiplication.

Already, this impact is visible. In Senegal, a second generation of trainers is now teaching these materials in French and Wolof, adapting them to local contexts and raising new leaders. This year marked a turning point as the DNA curriculum began to be carried forward by partners themselves, step by step and generation by generation.

The Unity Course provides a foundation for believers to grow together as one body, emphasizing biblical unity, humility, and reconciliation. Through Train-the-Trainer workshops and Seeker and Disciple-level courses, participants learned how unity begins in the heart and extends outward through relationships, communities, and churches. The program helps trainers model servant leadership and equips them to guide others in restoring unity within divided contexts.

The Intracultural Discipleship Course builds on this foundation by helping leaders understand how faith takes root and grows within their own culture. This training explores how the Gospel becomes at home among a people, expressed through their stories, values, and traditions so that faith is lived, not borrowed. Intracultural discipleship is vital because it allows believers to experience God's Word in the language of their hearts. When the Gospel grows from within culture, it becomes lasting, resilient, and transformative.

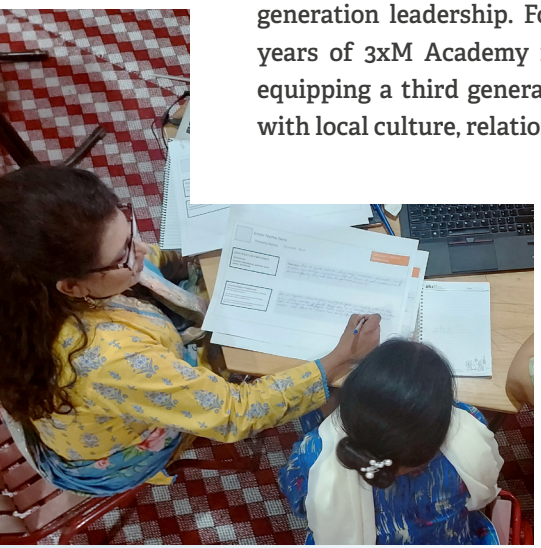
Developed in close partnership with local ministries, the course invites participants to reflect on their own context, identify bridges for discipleship, and design training models that resonate with their communities. Through this shared learning, the Holy Spirit brings the Gospel to life within each culture, forming disciples who both understand and embody the message they share.

Together, these courses express the heart of the 3xM Academy's mission: to see education multiply through faithful, Spirit-led leaders who teach others to teach others nurturing movements that are biblically grounded, culturally authentic, and globally connected.

Pakistan: *Multiplying Disciple-Makers*

DNA Pillar: **Intracultural Discipleship**

At the heart of this year's work in Pakistan is the maturation of the Train-the-Trainer model and a decisive transition into second-generation leadership. For the first time, trainers formed through years of 3xM Academy mentorship stepped fully into leadership, equipping a third generation of disciple-makers in ways that align with local culture, relationships, and ministry realities.



This shift marks a defining milestone. The movement is no longer dependent on outside trainers or imported leadership models. It is now locally led, culturally shaped, and sustainably multiplied. Once participants themselves, the Pakistan team confidently led training in intracultural discipleship, seeker engagement, content creation, and digital ministry strategy, drawing directly from their lived experience within Pakistan's social and spiritual context.

This year also marked strategic language expansion. Two additional language groups, Saraiki and Pashto, were added to the ministry network. Pashto, in particular, represents one of the most difficult-to-reach populations in the region. With this expansion, ministry content is now produced in four languages across Pakistan, significantly broadening reach among diverse communities.

> *"I learned that Noah was a righteous man. He listened to God and obeyed Him with strong faith. Because of his obedience, God protected him and his family. I learned that when we listen to God and obey Him, He protects us and blesses us.*
>
> **- Fatima (Pakistan)**

> *"The things you have heard me say in the presence of many witnesses entrust to reliable people who will also be qualified to teach others."*
>
> **2 Timothy 2:2**

As a result, the Pakistan digital network has grown to more than half a million social media followers, creating trusted online spaces where seekers can safely explore faith and begin discipleship journeys. Engagement has increased so rapidly that plans are already underway to add additional follow-up leaders in 2026, ensuring seekers and new believers can be discipled in their native languages. These platforms function not as broadcast channels, but as relational bridges, moving conversations from digital spaces into real-world relationships.

Sixteen emerging leaders representing the third generation participated in this year's training. They were equipped to engage seekers online, discern readiness, and walk alongside individuals as faith conversations transitioned into embodied discipleship. By the end of the training, these leaders had launched ten new ministry media pages, clear evidence that multiplication is actively taking place and that leadership capacity continues to expand from within.

This year's training was more than a program. It was a transfer of ownership and a living picture of 2 Timothy 2:2 in action. It demonstrates that donor investment is not producing dependency, but a self-sustaining discipleship ecosystem, locally led, resilient under pressure, and faithfully multiplying through leaders shaped by their own cultural and spiritual context.



9K
Discipleship courses

583,611
Followers

43M
Content Views

16
New lead Trainers

"Let us hold unswervingly to the hope we profess, for he who promised is faithful."

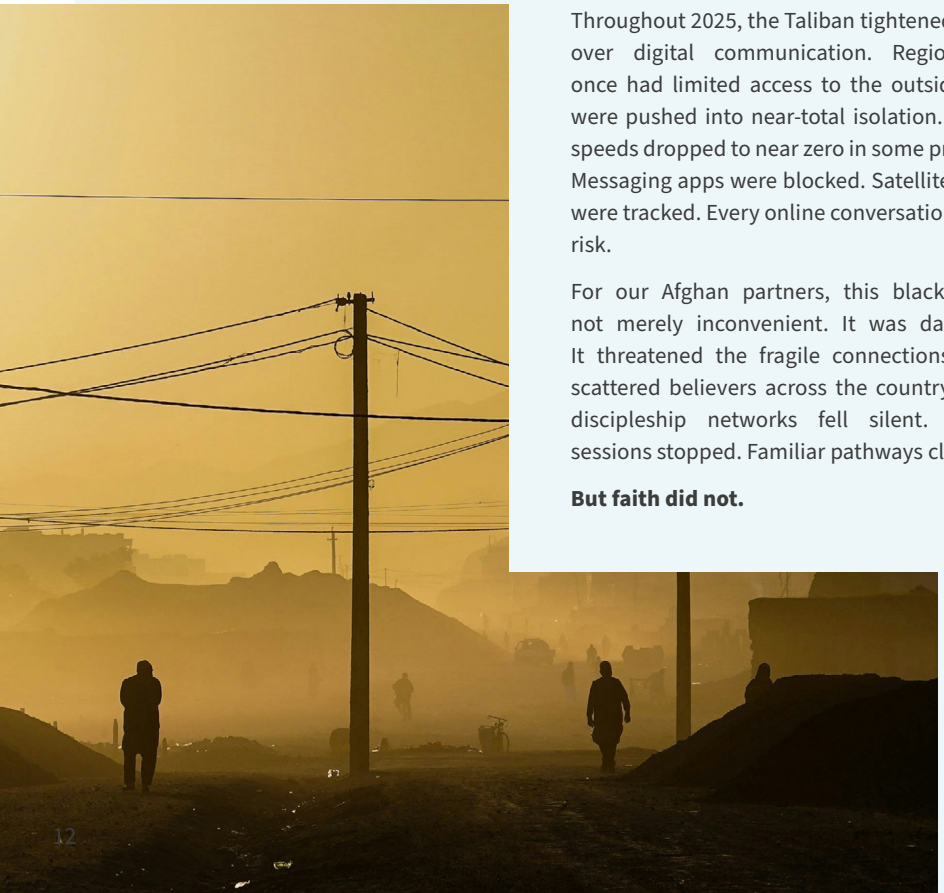
Hebrews 10:23



Afghanistan: *Undaunted Faith*

DNA Pillar: **Patience**

What would you do if tomorrow your phone said, *"No Service"*?
Not for an hour.
Not for a storm.
But for weeks, maybe months. No messages from loved ones. No way to pay a bill. No way to check the news or share your faith. In Afghanistan, adversity is not hypothetical. It is lived reality.



Throughout 2025, the Taliban tightened control over digital communication. Regions that once had limited access to the outside world were pushed into near-total isolation. Internet speeds dropped to near zero in some provinces. Messaging apps were blocked. Satellite phones were tracked. Every online conversation carried risk.

For our Afghan partners, this blackout was not merely inconvenient. It was dangerous. It threatened the fragile connections linking scattered believers across the country. Online discipleship networks fell silent. Training sessions stopped. Familiar pathways closed.

But faith did not.

If the internet disappeared in your city, no text messages, no email, no access to news, banking, or Scripture, how would you stay connected? Who would you call? How would you share hope?

This is the reality our Afghan brothers and sisters faced. And yet, they continued.

When the screens went dark, believers adapted. They found new ways to meet, sometimes walking miles to share handwritten Scriptures, whispering prayers behind locked doors, and teaching the words of Jesus from memory. When connections broke, community endured.

Now, as internet access cautiously returns, Afghan teams are once again engaging seekers in open forums, developing culturally grounded courses, and strengthening discipleship pathways. The disruption did not stop the work. It refined it.

3xM's partners moved forward undaunted, using every creative and faithful means available. Their perseverance is a quiet testimony that even when communication is disrupted, calling remains.

When the internet goes dark, light still finds a way. And when the signal returns, the work continues, strengthened by faith that has already learned how to endure.

+1K
Discipleship courses

4.9M
Content Views

80 HR
Live TikTok

+100
Disciples connected to a church

Central Asia: *Walking Together Toward Healing*

DNA Pillar: **Intracultural Discipleship**

In a region where many women carry deep wounds in silence, a small but growing community is forming, built on trust, prayer, and patient discipleship. Women gather as they are able, some quietly serving, others taking their first steps of faith. Every presence matters.

> *Before, I felt empty inside. After coming to know Jesus, I feel alive again. I have new energy, new desires, and a new way of seeing life.*
>
> **- Nuray (Central Asia)**



Through personal relationships, more women and families are joining. In this safe and relational space, they pray in the name of Jesus, seeking healing and freedom.

At a recent gathering, the group gently addressed domestic violence through art and music, allowing each woman to reflect at her own pace. When asked what they hoped to receive, every participant said she had received exactly what she needed.

This reflects the heart of 3xM's work in Central Asia: discipleship that is relational, culturally sensitive, and grounded in care. Healing is not rushed, and faith is not forced, trust grows through presence, prayer, and shared life.

We praise God for His quiet but powerful work, restoring hope and building community where it is deeply needed.

14M Video Views	**49K** Active Followers
160k interactions	**49** New Disciples in a church



Japan: *A New Beginning for Discipleship*

DNA Pillar: **Intracultural Discipleship**

In Japan, 2025 marked a significant turning point.

Through careful reflection and listening, it became clear that earlier approaches had not fully aligned with the realities of intracultural discipleship. Rather than continuing with a model that did not resonate deeply enough, the decision was made to begin again with humility, clarity, and renewed vision.

Today, a new team is emerging, made up of both long time believers and spiritual seekers who are deeply rooted in Japanese culture.

15K Video Views	**1.2 K** Active Followers

> *"See, I am doing a new thing. Now it springs up. Do you not perceive it?"*
>
> **Isaiah 43:19**

This diverse group brings fresh energy, artistic creativity, and a strong commitment to expressing faith through culturally meaningful forms.

Together, the team is developing graphics, animation, and visual storytelling designed to engage a younger generation. These creative pathways honor Japanese aesthetics, narrative traditions, and communal values, opening space for spiritual exploration and discipleship that feels authentic rather than imposed.

At 3xM, we are committed to walking alongside this new beginning by providing mentorship, training, and resources as the team shapes a discipleship approach that grows naturally from within Japanese culture.

This season is not about speed. It is about faithful foundations. From these foundations, new pathways for discipleship are beginning to take shape.

Bangladesh: *Walking the Path of Truth*

DNA Pillar: **Hearing God's Voice**

In a context where faith is deeply inherited and rarely questioned, a 65-year-old madrasa teacher from rural Bangladesh spent his life devoted to Islam. From childhood, his days were shaped by discipline, study, and teaching the Quran. His identity, vocation, and understanding of salvation were firmly rooted in the belief that only one path led to God.



Yet quietly, over time, questions began to surface. Not loud or defiant, but persistent and inward: What is the true way to salvation? Who can truly save us from sin? These questions did not come from rebellion, but from a sincere desire for truth. Seeking answers, he began reading the Bible. With each passage, he listened carefully, weighing what he read, allowing Scripture to speak for itself.

During this season of searching, our 3xM local ministry partner began walking alongside him. Through patient conversations and careful engagement with Scripture, the team created space for listening rather than pressure. There was no rush, no demand for immediate decisions, only time, trust, and an openness to hear what God might be saying.



Gradually, clarity emerged. Through Scripture and reflection, he came to recognize the voice of God speaking truth into his life. He became convinced that Jesus Christ is the Savior who gave His life for the forgiveness of sin. In that moment of conviction, he chose to follow Jesus.

His journey did not end there. Local believers continued to walk with him, offering guidance, encouragement, and steady support as his faith deepened. Today, he reads the Bible daily, prays regularly, and lives with a renewed understanding of truth shaped by his personal encounter with Jesus.

1.6K
in a course

9K
New Seekers

174K
Active Followers

7K
Actively Engaging

> *I was deeply frustrated and full of questions about life. When I learned about sin and salvation and began to pray and read the Bible, my heart changed. Now I have accepted Jesus Christ as my Savior, and I feel the presence of the Holy Spirit in my life.*

- Pallab (Bangladesh)



"I planted the seed, Apollos watered it, but God has been making it grow. So neither the one who plants nor the one who waters is anything, but only God, who makes things grow."

1 Corinthians 3:6–7

18
Disciple-makers trained

24K
Active Followers

4
New Lead Trainers

Senegal: *Walking Together in Unity*

DNA Pillar: **Unity**

This year, 3xM launched a new initiative in Senegal alongside the American Bible Society, laying the foundation for a unified, culturally rooted approach to reaching unreached communities.

Through the 3xM Academy, the first-generation 3xM team led two key gatherings. The initial training brought together pastors from across the Dakar diaspora and rural regions, representing diverse denominations and ministry backgrounds. These leaders were equipped with practical tools for digital engagement, including social media strategy, understanding the seeker's online journey, and using mobile phones to tell meaningful, local stories.

The second gathering expanded into a larger conference focused on online-to-offline discipleship, media fundamentals, and storytelling through the hero's journey. This gathering marked a significant transition as the American Bible Society Senegal team, now serving as second-generation leaders, stepped into greater responsibility and helping train new teams and guiding the next phase of a growing, shared social media strategy.

Across denominational and ministry lines, pastors chose collaboration over isolation. In Senegal, unity is shaping the path forward, step by step, together.

Somalia: *A Story of Reconciliation and Unity*

DNA Pillar: **Unity**

For years, two brothers in Christ, Nuur and Khaalid, were separated by an unresolved conflict that began during earlier ministry work. Words went unspoken, and peace remained out of reach.

Earlier this year, a trusted member of the 3xM Somali partner team walked patiently with both men, reminding them of Christ's call to live in harmony. Scripture was shared, hard conversations followed, and hearts slowly softened.

When tensions briefly resurfaced, the story did not end in retreat, but in humility.

Through prayer and the Somali Ergo reconciliation process, led by the 3xM partner team member, Nuur and Khaalid were brought together again. Confession was made. Forgiveness was given. A shared meal and gestures of honor marked a true restoration of brotherhood.

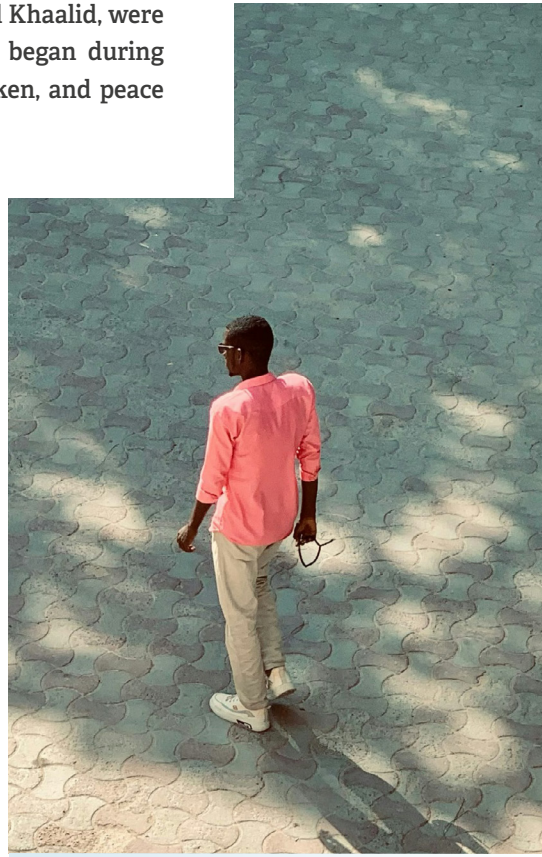
In a region where faith is costly and often hidden, this reconciliation became a quiet but powerful testimony: love and unity still speak louder than fear.

1.2M
Video Views

6
New Disciples in a church /community

+27M
Content Views

1
Disciplemaker



"My brother, my heart is deeply drawn to this faith. I want to follow it fully, and I ask for your help as I learn to confess what Christians believe.

- Khaalid (Somalia)

Our *Impact*

Key Performance Indicators

Impact totals - KPI's 2025

People Reached through Social Media	• followers	1,122,502
	• content views	94,838,686
	• video views	16,830,871
	• Interactions	662.959
People Reached through film-showing and other in-person activities		20,446
People Engaged through Social Media and Follow-Up		105,496
New online and local Christian communities and churches		135
New Disciples in Christian communities and churches		6,315
New Bible Study and 3xM course starters		12,031
People trained as trainer, coordinator or follow-up volunteer		61

Growth 2025:

Just seeing that we have grown from 66 to 95 million viewers (a 42% increase) and from 887,000 to 1,122,000 followers (25% growth) shows that we can reach a great many people through social media. Last year, we focused on getting people to take a course, and it is great to see that 12,000 are doing so!



Evaluation of the 3xM *Methodology*

Building on the very positive findings of the independent qualitative study conducted by Brown, Fraser & Associates, the 3xM Academy continues to evaluate its methodology as a living pathway rather than a fixed model. Each training, relationship, and discipleship outcome becomes a stepping stone that informs the next phase of growth. Beyond reviewing data and metrics, the Academy team walks alongside partners, listening closely, observing how tools are applied in real cultural contexts, and learning directly from local leaders. This ongoing, relational evaluation ensures that the 3xM methodology remains responsive, culturally grounded, and effective over time, forming sustainable discipleship pathways that are shaped from within the culture rather than imposed from outside.

Cultural Sensitivity

Indigenous Leadership and Expertise

Participatory Bottom-up Approach

Commitment to Discipleship

Flexibility and Innovation

Financial Efficiency

Faith Behind Closed Doors



In a quiet neighborhood of Mogadishu, as the evening call to prayer echoes across the city, Yusuf* sits alone in a dim room, his phone glowing softly in his hands.

He knows the risk.

In Somalia, religion is not something you privately reconsider. It defines identity, safeguards family honor, and can determine whether you live in safety or isolation.

To question is to endanger everything.

The Call

One night, he comes across a video about Jesus on the 3xM partner's social media channel. He hesitates before pressing play.

He listens.

The message is unlike what he has always heard. It speaks of grace. Of forgiveness. Of a God who draws near instead of demanding distance.

He watches again the next night.

And then the questions begin.

The Rising Conflict

"The more I started thinking," Yusuf says, *"the more I was overwhelmed."*

But in Somalia, thoughts do not stay private for long.

His family senses something changing. A pause before answering. A different tone. A new hesitation.

When he finally voices his questions, the reaction is immediate.

They call him a traitor. They lock him inside the house.

For two months, Yusuf is confined, watched, pressured, cut off from the outside world. Every day carries the same demand: Return. Repent. Conform.

Fear presses in from every side. Isolation becomes its own prison.

This is the moment where many give up.

The Decision

But in the silence of that locked room, something grows stronger instead of weaker.

The words about Jesus return to him. The message of grace. The possibility of forgiveness without fear.

And Yusuf makes a choice.

He chooses to follow Christ.

Not because it is safe. Not because it will make life easier. But because he believes it is true.

"I just can't get enough of it," he says quietly. *"Even though it only gets me into trouble."*



> ***But in the silence of that locked room, something grows stronger instead of weaker. The words about Jesus return to him. The message of grace. The possibility of forgiveness without fear.***

The New Reality

Following Jesus in Somalia is not a public celebration. It is a daily act of courage.

It means caution. It means risk. It means living carefully in a society where belief is never neutral.

But for Yusuf, it also means hope where there was fear.

Peace where there was pressure. Grace where there was condemnation.

In one of the most challenging places in the world to follow Christ, faith is taking root quietly, bravely, one life at a time.

*Name changed for security reasons.

3xM Finances



Financially, 2025 was a strong year. We closed with a positive result, allowing us to enter 2026 with confidence while supporting our planned ambitions.

In 2025, we implemented a change in accounting policy (RJ 650). Income from funds is now recognized at the time of receipt rather than when spent. This change was applied retroactively from January 1, 2024, resulting in $145,000 being recognized as income in 2024 and added to equity. The figures presented are derived from the 2025 audited annual accounts, the full financial statements are available on request.

Revenues remained stable compared to 2024.

In 2025, private donations increased to $1,571,000 (2024: $1,262,000), mainly due to higher legacies. Contributions from other non-profit organizations totaled $1,235,000, primarily from the USA. The positive result of $509,000 exceeded expectations and allows us to fully fund planned withdrawals from reserves for 2026.

The financial statements have been prepared in accordance with RJ 650 (2025). The balance is based on the December 31st exchange of € 1 = 1.1757 USD (2024 1.035). The tangible fixed assets contain our office building and renovation up to $179,000. This amount is also included in our reserves and funds that contain our continuity reserve of $764,000. Appropriated reserves to strengthen our organization amount to $999,000 enabling our ambitions for 2026 and 2027. The average exchange rate for 2025 was € 1 = 1.13 USD (2024: 1.08).



BALANCE SHEET ON DECEMBER 31, 2025 (IN DOLLARS)	December 31, 2025	December 31, 2024
	1.1757	1.0350
Assets		
Cash and banks	1,830,057	1,138,398
Amounts receivable	58,854	84,974
Tangable fixed assets	244,323	224,355
Total	**2,133,235**	**1,447,726**
Short-term debts	196,242	208,896
Reserves and funds	1,936,993	1,238,830
Total	**2,133,235**	**1,447,726**

BALANCE SHEET ON DECEMBER 31, 2025 (IN DOLLARS)	2025 Expenditures	2025 Budget	2024 Expenditures
	1.13	1.13	1.08
Income			
Income The Netherlands appr, 7,000 donors	1,571,340	1,104,550	1,262,281
Income 3xM-USA	1,235,422	1,387,032	1,264,877
Income Singapore	4,607	4,520	4,403
Income Canada	22,703	88,280	38,622
Income Norway	-	18,080	-
Total income	**2,834,072**	**2,602,462**	**2,570,183**
Expenditures			
Spend on the objective	1,865,827	2,603,010	1,613,022
Fundraising	303,532	259,688	245,094
Administration and control	155,550	196,747	137,440
Total expenditures	**2,324,908**	**3,059,444**	**1,995,556**
RESULT	**509,164**	**-456,982**	**574,627**

3xM Organization

Board Members 3xM-Netherlands

The 3xM board in the Netherlands was founded in 1980 and is a registered nonprofit within the Netherlands. Each year we receive the approval to operate from the Central Bureau for Fundraising in The Netherlands, which is the highest Dutch authority in this regard.

Board Members 3xM-USA

The 3xM-USA board was formed in 2004 and is a 501(c)3 organization. The USA-board contributes significantly to the work of 3xM by expanding our network as well as raising the necessary funds and awareness for our ministry among potential donors.

3xM-Norway

The 3xM board in Norway took form in 2014 to support 3xM's mission and to enlarge our community of supporters in the country of Norway.



3xM-Netherlands board



Martien Timmer AA
CEO



Drs. W.A. van Ginkel RA
Chairman



S.A. Ashworth CPA
Vice Chairman



E.R. Schuring
Member of the Board



Dr. Ir. J.R. Cornelisse
Member of the Board



Dr. J.A.R. Van den Noort
Member of the Board

3xM-USA board



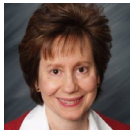
Reginald J. Hanegraaff
President



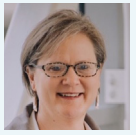
Mark Fackler, PhD
Secretary



Max E. Smith, CPA
Treasurer



Janet Blakely Evanski, PhD
Member of the board

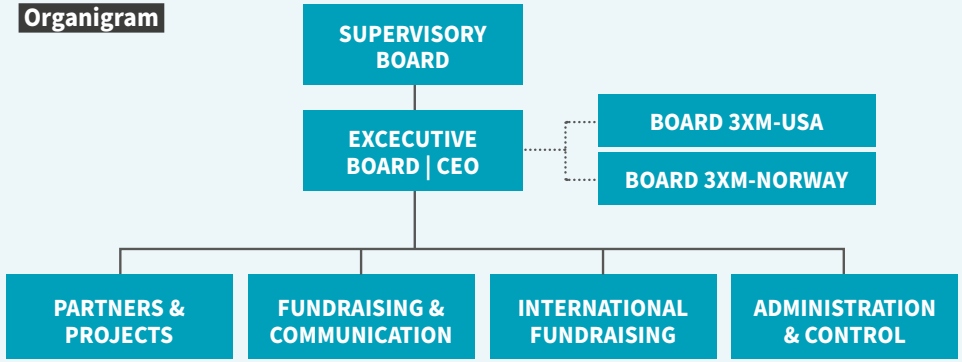


Kristen Roeters, MDA
Member of the board



Jim Weidner
Member of the board

Organigram



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3xM Headquarters

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info@3xM-intl.org
3xM USA is a 501(c)3

3xM-Canada

World Outreach Communications
in trust for 3xM Canada
10702 Santa Monica Place
N. Delta, BC V4C 1 R2
Registered Charity
B.N.# 131061889RR001

3xM-Norway

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2312 Ottestad
Norway

Join our *mission:*



Donate online

your gift will bring the message of Jesus Christ to individuals living in hard to reach places.



Pray

Prayer is a key aspect of our work. Stand alongside 3xM in prayer by becoming our prayer partner today.



Noncash giving

There are many ways to give. You can give stock instead of cash, business sales represent the greatest savings.



Church giving

We are inviting church networks to engage their members, capabilities and resources to partner with 3xM in spreading the gospel in a unique way.



Share your network

Your social and professional network is valuable! It is by connecting with one another and working together that great things are possible.

3xm-intl.org/take-action

Disclaimer: *For the security of our partners, we are unable to disclose all project developments. There is no relationship between the statements, names and accompanying pictures unless otherwise indicated.*

3xM
more message in the media